



# Phil Singleton

Phil Singleton is a web designer, an SEO expert and an award winning author. Since 2005, Phil has owned and operated a digital agency based in Kansas City. In 2016, Phil and John Jantsch, of Duct Tape Marketing, co-wrote, *SEO for Growth: The Ultimate Guide for Marketers, Web Designers & Entrepreneurs*. *SEO for Growth* is an Amazon bestseller and has been listed as a top marketing book by Forbes, Mashable, Oracle and The Huffington Post. It's also been featured on MSNBC, Entrepreneur and Search Engine Journal, and on many other industry websites. Phil and John are currently entering the next phase of their partnership by offering a training and SEO certification program to marketers and web designers, and creating a national network of certified SEO consultants.

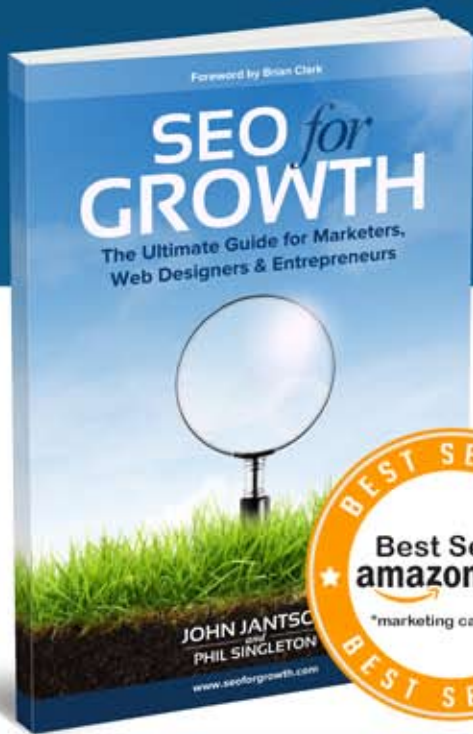
**YOUR NEXT GREAT GUEST.**

## Suggested Interview Topics

- Google & SEO
- The SEO Benefits of Podcasting
- WordPress Web Design
- Content Marketing
- Reputation Management
- Lead Generation

## Ask Phil

1. How did you go from getting a "D" in computer science to bootstrapping a thriving digital marketing agency?
2. How did you get John Jantsch of Duct Tape Marketing to write a book with you?
3. How have you applied your SEO expertise to your book projects?
4. What's the biggest mistake small business owners make when it comes to the web?
5. What is your favorite content marketing tactic?
6. What's your biggest "bang-for-the-buck" SEO tip for freelancers and business owners?



## AS FEATURED ON



## Contact Phil

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